

Expert and Forensic Services, Intellectual Property Consulting,
Presentation Consulting and Technology Services.

Five Corners Group is not just a consulting company.

We are responsive, innovative, precise and
experienced individuals our clients depend on.



FIVE CORNERS GROUP

The principals at Five Corners Group have decades of experience rising to the challenges of high stakes litigation and helping our clients succeed. We work with our clients personally, not through support staff.

On hundreds of high profile cases across the country and internationally we have put in the hours, days, and (often) nights it takes to get it right. We are not just engaged on projects, we are committed to them and the clients we serve.

Our work history stretches across numerous practice areas. We are ready and able to bring our knowledge, resourcefulness, creativity and attention to detail to work on your matter immediately.

*"They offer real-time, innovative solutions
and invaluable insight....
Our record is 8-0 with their help."*

- Jeffrey Grube, Paul Hastings



*"Creative, committed,
easy to work with and efficient.
They are a valuable asset to our trial teams."*

- Robert Van Nest, Keeker & Van Nest

Our areas of expertise include:

Litigation Presentation:

Five Corners Group creates visual solutions. We work directly with you; taking your most complex concepts and presenting them in a compelling manner. The results show. Our clients consistently rely upon us to produce high-impact graphics in high-pressure situations. And when it comes time to present your concepts in court, we are there to make sure that your message reaches its destination without glitches, hiccups or headaches.

Expert & Forensic Services:

The professionals at Five Corners Group have a wide range of experience working on various complex and precedent-setting litigations and investigations. Five Corners Group is there before litigation starts, advises clients during the discovery phase, assists with settlement negotiations, and provides expert testimony. Our analytical and presentation skills help generate convincing and succinct solutions to the challenges of any project.

Intellectual Property Consulting:

Five Corners Group has assisted Fortune 500 companies manage their IP assets, including advising clients on IP licensing, settlement negotiations, revenue sharing allocations with subsidiaries, IP matters in corporate acquisitions, licensing policies and risk assessment of IP litigation.

CREATIVE
INNOVATIVE
EXPERIENCED



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FOCUSED KNOWLEDGABLE



ERIC BERGLUND

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Eric Berglund is a Principal with Five Corners Group and is based in Southern California. Eric has over nineteen years of experience consulting on over 150 cases in different subjects that include, but are not limited to Product Liability, Intellectual Property, Real Estate, Contract Dispute, Malpractice and Antitrust. He specializes in creating technical solutions for both the courtroom and the war room.

Eric's approach to presenting cases for attorneys doesn't start in the courtroom. Eric supports the litigating team's needs from the very beginning with data gathering, war room design and logistics, working with local council, different IT professionals and vendors to make sure everything is designed to work right from the start in remote locations.

Eric is familiar with the many challenges that courtrooms present, and he is adept at keeping problems at bay. Being attuned to the needs of the courtroom staff allows Eric to figure out what the judges expectations are, starting the trial off on the right foot. Eric integrates himself in your trial team and delivers results for all stakeholders.

Prior to joining Five Corners Group Eric has consulted independently, was Area Director for Prolumina Consulting, before that he was a Sr. Technology Consultant for Zagnoli McEvoy Foley and for FTI Consulting. Eric got his start in early 1990's forming a company that created visual presentations for startup biotech companies seeking venture capital.

Eric has had the opportunity to work with a number of great boutique and national top-tier firms from coast to coast. Some of the more notable litigations include Children's Motrin, phenylpropanolamine (PPA) for both Bayer and Novartis, Baycol, and Welding Rod to give a brief history.



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JED GREENE

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Jed Greene is a Principal at Five Corners Group and works out of the San Francisco and San Rafael offices. Jed has over 15 years of experience, including testimony experience, handling various matters involving intellectual property disputes, commercial litigation and fraud investigations. Prior to joining Five Corners Group, he lead the commercial litigation practice at Seiler LLP and worked in the litigation consulting practices of FTI Consulting, Inc., LECG, LLC and Hemming Morse, Inc.

Jed has worked on approximately 100 cases including patent infringement, misappropriation of trade secrets, trademark infringement, breach of contract disputes, anti-trust violations, accountants' liability actions, false advertising, troubled acquisitions, business interruption and employment disputes. He has also provided consulting services on intellectual property matters for public companies on areas including licensing policies, licensing negotiations, settlement discussions, revenue allocation and risk assessment of intellectual property litigation.

Jed is a Certified Public Accountant, licensed in the State of California, a Certified Management Accountant, certified by the Institute of Management Accountants and Certified in Financial Forensics through the American Institute of Certified Public Accountants ("AICPA").

Jed is an adjunct professor at Golden Gate University. He teaches in its Forensic Accounting Program (a subset of its Masters of Accounting Program) and also serves on its Advisory Board. He currently teaches or has previously taught the following classes: Intellectual Property, Introduction to Financial Forensic Accounting; Economic Damages; and Lost Wages and Employment Litigation. Jed has also taught several classes relating to litigation consulting and expert testimony to audiences including California Society of Certified Public Accountants ("CalCPA") and the Federal Bureau of Investigations.

Jed is a member of CalCPA, a 37,000 member organization. He served a two-year term as a Board member for CalCPA. He has also served in various leadership roles within the San Francisco Chapter of CalCPA, is a member of its Economic Damages Section has served on its statewide Litigation Steering Committee. Jed is a member of the AICPA and has previously served on its six-member Economic Damages Task Force.



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NATE HATCH

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Nate Hatch is a Principal of Five Corners Group. Based in San Francisco, Nate works with trial teams across the nation using his skills in information design and strategic analysis. He specializes in presentation development and distilling complex information into easy to understand illustrations, charts, and presentations. Nate is well versed in a broad spectrum of media platforms, including graphic design, animation, video, and interactive media.

Throughout his career, Nate has worked frequently in high-stakes “bet-the-company” cases. He is experienced in a variety of practice areas including intellectual property, contract disputes, employment matters, insurance coverage, and professional liability. Recent projects include technology tutorials, hearings and complex trials in state and federal courts in Arizona, Delaware, California, Massachusetts, Pennsylvania, and Texas to name a few.

Nate’s clients include Alston & Bird, Bingham McCutchen, Kecker & Van Nest, Morrison & Foerster, Quinn Emanuel, and many other premier top-tier law firms throughout the country. Nate’s work has resulted in compelling and persuasive presentation success stories in numerous cases, including: *Elan v Apple*, *Freedom Wireless v. BCGI*, *Hummel v. Wal-Mart Stores Inc.*, *Martin v Alliance*, and *USA ex rel. et al v Maxxam Inc et al*.

Prior to joining the Five Corners Group, Nate worked as a litigation consultant at Resonant Legal Media, San Francisco and helped launch the graphics division of the Jury Research Institute, a San Francisco based jury-consulting group. He began his career as a paralegal at Morrison & Foerster where he first became familiar with the use of graphics in the courtroom. Pursuing his passion for design, he began creating courtroom graphics as a Case Manager at Think Twice, Inc., a San Francisco based litigation graphics specialty consultancy.

Nate holds a B.A. in History from the University of California, Davis.



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RICHIE SERP

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Richard Serp is a Principal with the Five Corners Group. Richard is an expert at developing technical and creative solutions for his clients in the war room and in the courtroom. He has consulted on hundreds of matters in the fields of Intellectual Property, Product Liability, Antitrust, Contract Dispute, and White Collar Criminal Matters.

Richard specializes in the procurement, layout, equipment, and networking of war rooms and courtrooms. He has first-hand experience with hundreds of war rooms in hotels, law offices, and office buildings. Working hand in hand with local counsel, local IT professionals, corporate and law firm staff, as well as building management, Richard has crafted efficient and comfortable work environments, minimizing equipment noise and workflow interruptions.

In addition, Richard is an expert in building trial databases that incorporate video, documents, graphics, and animations. His knowledge of trial presentation software coupled with his experience in the courtroom helps him streamline difficult workflow and find quick and intelligent solutions under time sensitive situations. His clients enjoy his grace under pressure and his quick thinking in the courtroom.

Richard has consulted on over 200 cases in Federal and State Courts. His clients have included Microsoft; Covington & Burling; White & Case; Alston & Bird; Simpson Thacher & Bartlett, Kecker & Van Nest; Barlit Beck Herman Palenchar & Scott; McDermott Will & Emery, Irell & Manella, and many others. His notable cases include Medtronic v. AGA, 3Com v. RealTek, Microsoft EU Antitrust Action, Federal Vioxx Litigation, Nationwide Diet Drug Litigation, In re: American Continental Corporation/Lincoln Savings & Loan Securities Litigation, Intel v. AMD, Lloyd's of London v. Exxon, (Exxon Valdez Litigation) and Amgen v. Hoffman LaRoche.

Richard has over 20 years of experience in litigation consulting. Prior to founding the Five Corners Group, Richard was a site leader for Resonant Legal Media, and before that, a director in FTT's Trial Services Practice.

Mr. Serp holds a B.A. in French Literature from the University of Virginia. His post-graduate work includes Film and Video Production from San Francisco State University and Computer Studies from Santa Rosa Junior College. In his time away from trial, Richard enjoys competitive cycling, backpacking, running, and cooking. His music collection is extensive and he seeks live music whenever he travels. It has been noted that he might be the only litigation consultant with a tan.



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SCOTT SPERTZEL

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Scott Spertzel is a Principal at Five Corners Group and is based in San Francisco. Scott has over 15 years of experience providing financial consulting and accounting analyses related to business operations, license strategy, and financial damages for legal proceedings, including litigation in state and federal courts, arbitration and mediation. He has been retained as a damages expert in accounting fraud and investigations, wage and hour employment claims and trademark infringement matters, and has testified in both Federal and State Court.

He has extensive experience performing damage analyses in intellectual property lawsuits including patent infringement, misappropriation of trade secrets, copyright and trademark infringement. Scott also has wide-ranging practice experience evaluating damages relating to commercial disputes such as licensing disputes, labor disputes, breach of contract, business interruption claims, accounting and fraud investigations and employment and wage and hour disputes.

In addition to working on over 100 litigation matters, Scott has also provided financial analysis and consulting services on intellectual property matters for public and private companies on areas including licensing policies, licensing negotiations, royalty payments, settlement discussions, revenue allocation and risk assessment of intellectual property litigation.

Scott is a Certified Public Accountant, licensed in the State of California and Maryland, a Certified Fraud Examiner, and Certified in Financial Forensics through the American Institute of Certified Public Accountants ("AICPA"). Prior to joining Five Corners Group, he founded Spertzel Consulting LLC, a litigation consulting firm, and worked in the litigation consulting practices of public and private consulting firms. Scott began his career as an auditor at a "Big Six" accounting firm.

Scott currently serves as a Commissioner with the Assessment Appeals Board for the City and County of San Francisco, which is an appointed position. The Assessment Appeals Board is an independent agency, separate from the Assessor's Office, established to decide disputes between the Assessor's Office and property owners. It is the duty of the Assessment Appeals Board to listen to testimony, review documents, and ask questions of the Taxpayer and Assessor in order to determine the fair and correct assessment of property valuation of taxable property within the City and County of San Francisco. Scott has made over 500 rulings since his appointment to the Assessment Appeals Board.

Scott has taught as a guest lecturer at the graduate level at both Stanford University and Golden Gate University. The topics have included Intellectual Property, Mitigation of Damages and Financial Statement Analysis.



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Craig Veconi is a Principal with Five Corners Group and is based in San Rafael. Craig has sixteen years of experience in litigation support, graphic communications, presentation development, and creative professional services.

Craig is experienced in multiple practice areas, with emphasis on intellectual property, white collar crime, complex business/contract disputes, securities, antitrust and employment matters.

Craig has consulted on 150+ cases, including Apple v HTC, Amgen v. Roche, U.S. v. Reliant Energy, U.S. v Reyes, Edwards v. CoreValve and CSIRO v. Intel. He provides consultation on presentation strategy and concept development, design and end-to-end project management, ensuring effective communications and efficient delivery of work product. Craig has helped clients achieve their goals across every phase of litigation: Markman hearings, technology tutorials, motion hearings, arbitrations, trials and appellate proceedings.

Craig has provided services to hundreds of clients on cases in state and federal jurisdictions nationwide. His clients include many of the top U.S. law firms: Kecker & Van Nest; Bingham McCutchen; Morrison & Foerster; Kirkland & Ellis; Fish & Richardson; Paul Hastings; and McDermott Will & Emery. Before founding Five Corners Group, Craig led the graphics practices for Resonant Legal Media and FTI Consulting in San Francisco. Prior to that Craig served as Director of Client Services and Producer at Think Twice, Inc. of San Francisco, a litigation graphics specialty consultancy.

Craig holds a M.S. in Graphics Arts Technology and a B.F.A. in Photography from the Rochester Institute of Technology. In his free time Craig surfs the breaks in Marin County and mountain bikes on the trails of Mt. Tam.

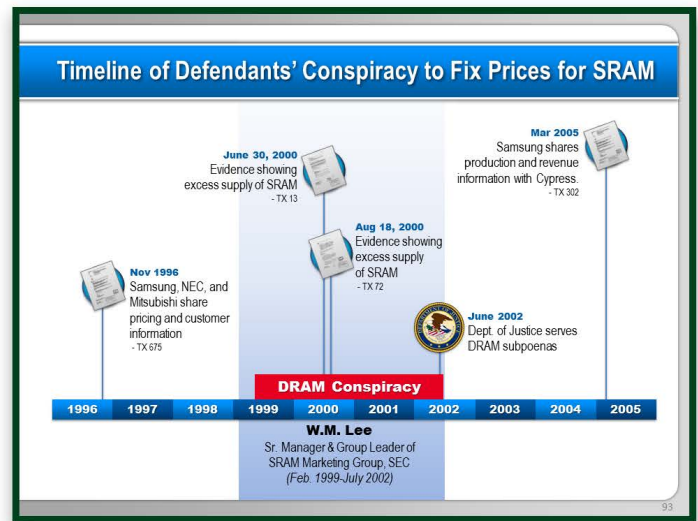


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PORTFOLIO

Antitrust Litigation

Our client represented a class of direct purchasers accusing all major SRAM (Static Random Access Memory) manufacturers of price fixing. They needed a way to present the jury with evidence of a conspiracy that spanned three continents and nearly a decade. By using iconography and color coding we created timelines that not only listed the key dates and events of the case, but also conveyed our client's story in a persuasive and memorable manner.

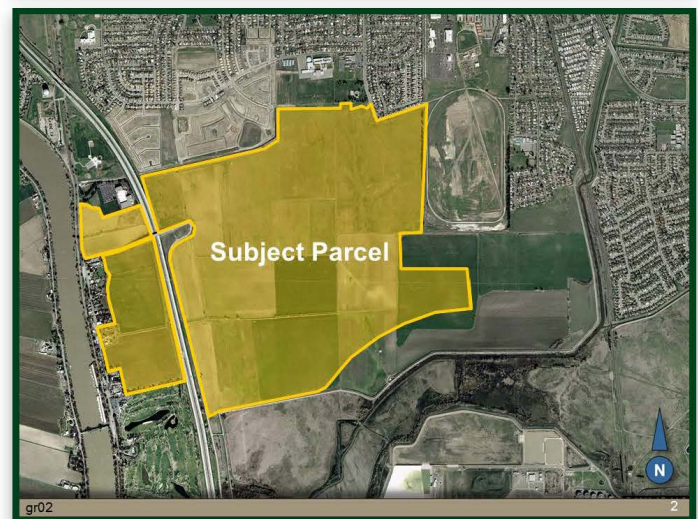


Real Estate / Eminent Domain

When our client was forced to accept a utility easement across its property, their original plans for the site became useless.

We proposed a multimedia presentation to support their case. Our on-site Trial Technician was with the team throughout the trial and was able to use a combination of video testimony, “on-the-fly” document callouts, and photography of the site, (including aerial images) to show the extent of disruption the easement caused.

This disruption was hammered home through several PowerPoint graphics. Prepared early in the litigation and revised over the course of several mock trials and focus groups, these slides educated the jurors on the value of the permanent and temporary easements and introduced them to the concept of “severance damages.”



PORTFOLIO

ITC

Our client had filed a complaint alleging patent infringement against a major manufacturer of touch-screen technology before the US International Trade Commission (ITC) and now had the difficult task of both educating the judge on the technology and proving infringement.

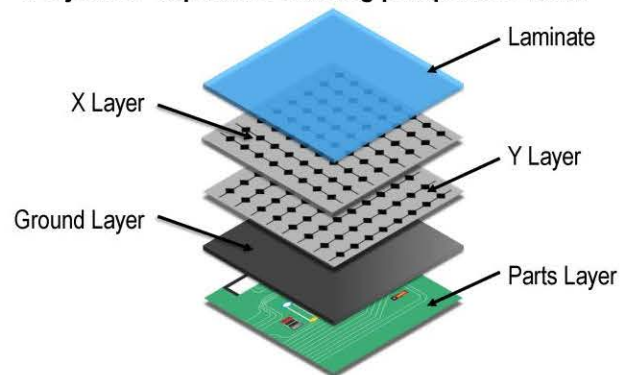
With the help of our consultants, the legal team came up with a two-pronged approach to present their case: First, by embedding 3D animation into a detailed PowerPoint slideshow, we were able to educate the judge on touch-screen technology. Second, using “on-the-fly” document callouts, videotape deposition testimony, as well as live demonstrations our client was able to make a powerful presentation supporting infringement while countering opposing counsel’s arguments.

Example of Touch Sensors

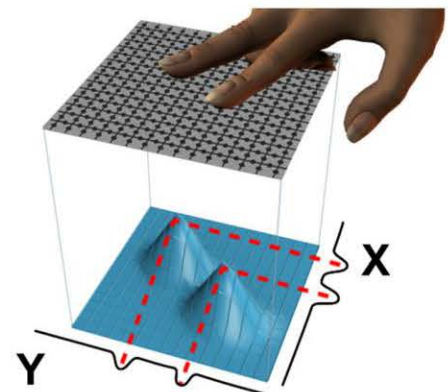


Different Technologies Available

“Projected” capacitive-sensing perspective view:



Multi-finger Detect



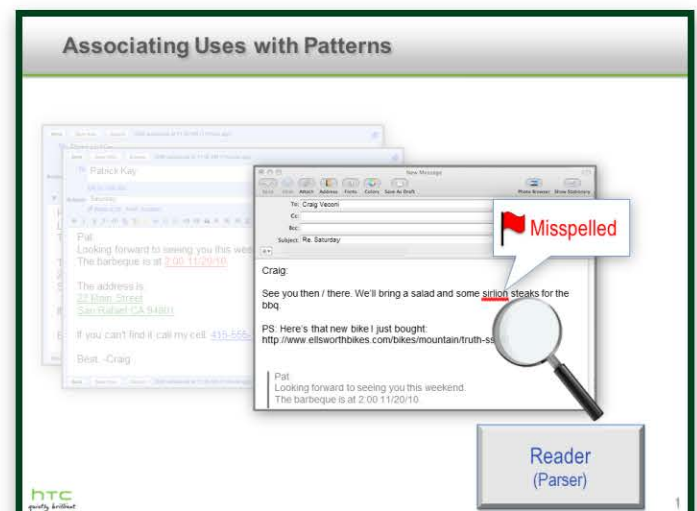
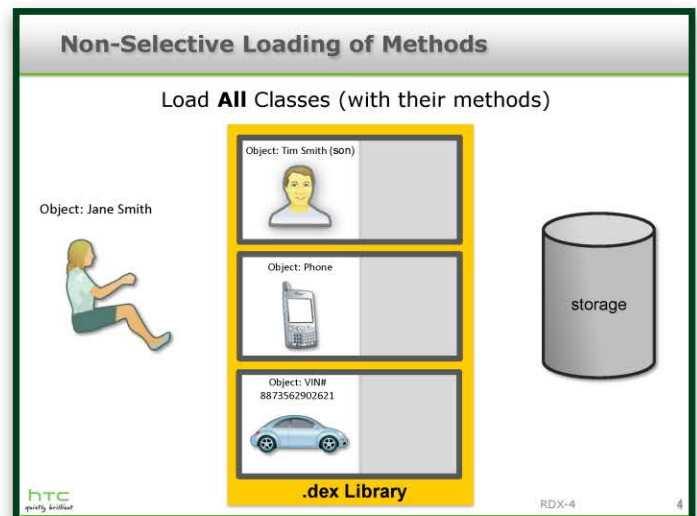
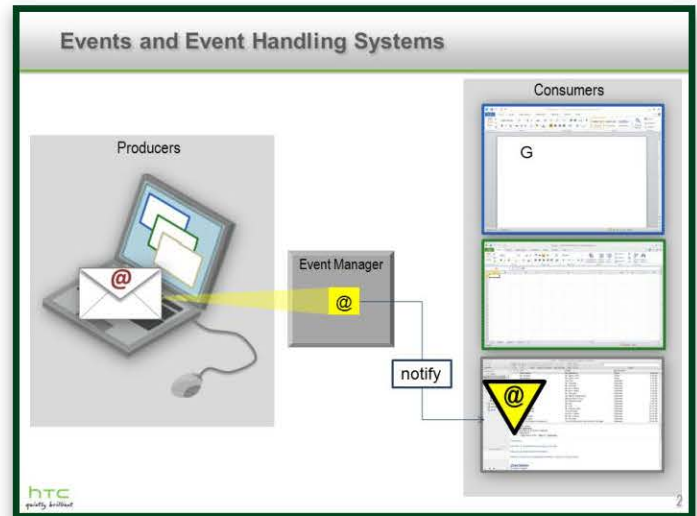
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PORTFOLIO

ITC

Our client needed help. They had sued for violation of four smartphone patents relating to "technology for looking up and quickly dialing phone numbers and different techniques for managing power consumption on portable electronic devices."

We provided extensive strategic consultation and on-site support throughout the life of the case. By developing a few simple analogies early on, the trial team was able to explain several key complex concepts. The team then brought these analogies to life by using a combination of illustration, animation, and videography to present our clients' arguments in the most compelling manner.

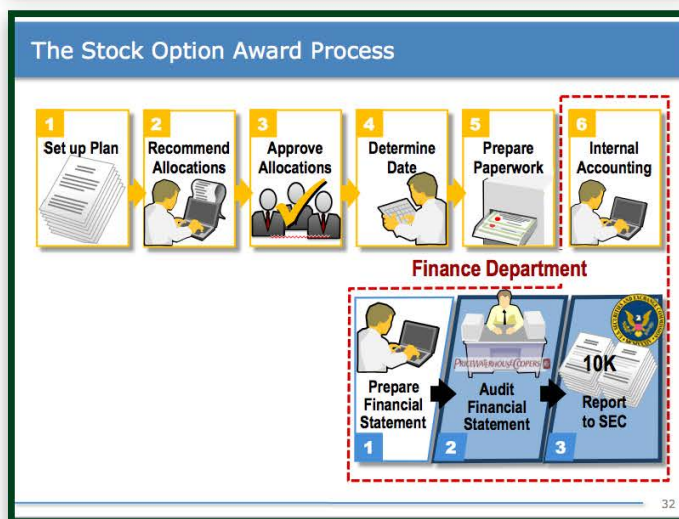
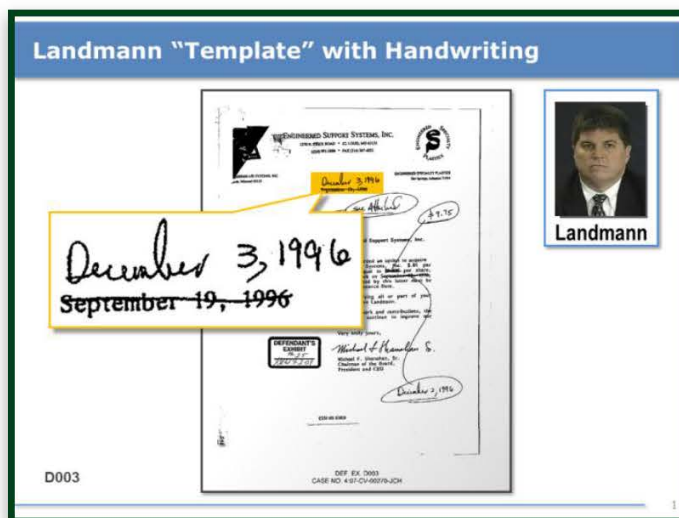


PORTFOLIO

White Collar Crime / Stock Option Backdating

The SEC alleged that the Company issued backdated stock options that contained a lower exercise price than the price of the common stock on the date the options were awarded. Additionally, the SEC alleged our client aided and abetted the company in its failure to keep accurate records of transactions and disposition of assets, specifically maintaining records reflecting the dates on which the committee authorized the Company's option grants.

Our demonstratives detailed the Company's stock option granting process and our client's duties with the Company. We argued that it was not our client's responsibility to maintain such records, thus he could not have aided and abetted. The court agreed.



Insurance

After ongoing, organized theft was discovered at an industrial gold plating operation, we were asked to assist the insured in preparing demonstratives that illustrated how the systematic crime took place. Our work showed where the material (gold) had been taken from the production process and detailed the volume stolen through logs and records.

